

# TRIPLE CITIES RUNNERS CLUB

## NOVEMBER 11, 2014

CALLED TO ORDER: 7:07

PRESENT: Tom Hamlin, Dan Dougherty, Mark Hendley, Vince Kelley, Chris Cowden, Sue Cain, Joe Geronimo, Vince Fox, Harry Back, Grace Tabeek, Charles Wellman, Anne Seepersaud, Matt Gawors, Kevin Pasterchik

NOT PRESENT: Trish Horan, Emily Piza-Taylor, Mike Murphy

SECRETARY'S REPORT: Harry made motion to pass, Joe second, motion passed.

TREASURER'S REPORT: Kevin reported, Vince made motion to pass, Matt second, motion passed.

FREEZE OUT HUNGER 5K: Mark will chip time and the event will be held at SUNY Broome Campus, Saturday, February 28, 2015. Matt will head up finish and get needed volunteers.

ROOM TO HEAL 5K AND LEGAL AID 5K: Both races requested chip timing from TCRC for their 2015 races. Mark agreed to put on calendar for 2015.

BULK MAIL: Kevin asked if we should pay the annual \$200 bill from USPS for bulk mailing. After general discussion, it was agreed to start looking at ways to move away from a paper newsletter. Will start looking at possible ways to go to online newsletter. One suggestion was to add a link to TCRC website to download as a PDF. Further discussion needed on this.

TIMING SERVICES BANNER: Sue reported a 2 1/2 X 8 foot banner would cost approximately \$55, to make it an indoor/outdoor an additional \$13, grommets an additional \$5 for an approximate cost of \$75. Mark requested we include the QR code on the banner. It was suggested we order 2 banners, one with timing service information on it and one with TCRC logo and website information. Charles will head up the design and purchase. Grace made motion to spend up to \$200 on 2 banners for the TCRC, Harry second, motion passed.

CONFLUENCE RUNNING SPONSORSHIP DISCOUNT: Matt Gawors talked about offering a 10% discount for TCRC members. Also talked about \$10 off cards to be used at Confluence Running for fund raising purposes. Discussion regarding whether this falls under non-profit status because 2 board members are also employees of Confluence Running. It was decided they do not benefit directly from these discounts so it is not a conflict. Matt made motion for 10% discount to be used at Confluence Running to be made available to TCRC members, Sue second, motion passed.

PROMOTION POLICY: Discussion regarding promoting races we don't time, and it was decided if we do not time the race we cannot promote race on our TCRC Facebook page, we cannot solicit volunteers for that race, and we cannot use MailChimp to advertise for that race.

CHRIS THATER 5K: Discussed with Mark if he was comfortable timing Chris Thater 5K in 2015. He said a chip start/chip finish is needed for Thater and he is not ready to do that yet. The cost of that could be up to \$12,000. Mark advised board that he is looking at adding additional mats to chip system at a cost of approximately \$1000. Mark will send board an estimate to board for adding what he needs to update the system. There was also discussion of improving the contract sent to potential race directors for finish line services and also discussed ways to improve "the look" of the finish line.

Motion to donate \$100 to CHOW, a charity specified by Emily's family for the passing of her grandmother. Sue made motion to spend up to \$100, Joe second, motion passed.

MEETING ADJOURNED: Harry made motion to adjourn at 8:50, Vince K. second, motion passed.

NEXT MEETING: December 9, 2014